

Media Release

January 19, 2012

World Bowls approval for AeroBowls

The world's most advanced bowl ready for play

The world's newest and most advanced lawn bowls manufacturer, Sydney based Australian owned AeroBowls today received official World Bowls certification.

AeroBowls are manufactured at a state of the art plant in Rosebery, Sydney and are part of the high profile Comfitpro group, a manufacturer and distributor of a wide range of market leading bowls accessories and clothing.

AeroBowls is in the process of launching three models of bowls types on the Australian market and has plans to be a major exporter of bowls once production has been ramped up.

AeroBowls Chief Executive Officer Walter Jacobs, together with AeroBowls Administrative Director Sharon Jacobs, and AeroBowls Chief Operating Officer Rod Heaton said in a joint statement today: "We are delighted at the passing of this important milestone in our journey to bring a new level of technology and performance to the game we all love so much.

"The advanced technology we have brought to the manufacturing process - which is already used in biomedical, defence and aerospace industries around the world - means for the first time in the history of the game bowlers can purchase a set of bowls secure in the knowledge that every bowl in their set will be identical.

"This is a fundamental guarantee of AeroBowls.

"It's a major breakthrough for the game and represents a technological 'catch-up' compared to many sports.

"Sports equipment has evolved rapidly over the past two to three decades through the application of new materials and new advanced manufacturing processes, whether it be golf, tennis, football, sailing or cricket, to name a few.

Unit 16 Harcourt
Business Park
Harcourt Pde
Rosebery NSW
2018 Australia

P.O. Box 7117
Alexandria NSW
2015 Australia

Phone +61 2 9700 8500
Fax +61 2 9700 8122
info@aerobowls.com
www.aerobowls.com



ABN 45 064 195 777

AUSTRALIAN MADE

TRUE TRAJECTORY®
THE SAME LINE EVERY TIME

“Our own personal experience as bowlers combined with a long and close association with bowlers at every level made us aware of the shortcomings of traditional bowls and fed our desire to make the perfect bowl.

“We have been heartened by the support for the endeavour by elite bowlers in many countries who shared our interest in making a better bowl.

“AeroBowls is committed to remaining at the forefront of the sport and to a philosophy that ensures that all bowlers, regardless of their level of expertise, will have access to the same bowl. We do not and will not make special one-off sets for the professionals,” they said.

AeroBowls will be available in leading bowls outlets from March 2012.

Issued by

Peter C White and Associates for AeroBowls

Contacts for further information:

Peter White 0416 0413 90

AeroBowls: Walter Jacobs 02 9700 8500

Rod Heaton 08 9242 1686

About AeroBowls

AeroBowls is a 100% Australian owned company based in Sydney Australia. Its part of the Comfitpro group, makers of a wide range of bowls equipment, clothing and accessories. AeroBowls guarantees every bowl in a set of bowls is identical or your money back and is the only bowls manufacturer in the world to offer this guarantee. The unique design of AeroBowls and the associated manufacturing process are subject to a number of worldwide patents and intellectual property protections.

Professional Bowlers who choose to play exclusively with AeroBowls include:

Kelvin Kerkow - Commonwealth Gold

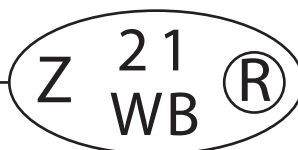
Bret Wilkie - World Number 2

Julie Keegan - World Champion

Claire Duke - Commonwealth Gold

World Bowls Official Approval Stamp for AeroBowls

Z = AeroBowls



Unit 16 Harcourt
Business Park
Harcourt Pde
Rosebery NSW
2018 Australia

P.O. Box 7117
Alexandria NSW
2015 Australia

Phone +61 2 9700 8500
Fax +61 2 9700 8122
info@aerobowls.com
www.aerobowls.com



ABN 45 064 195 777

AUSTRALIAN MADE

TRUE TRAJECTORY®
THE SAME LINE EVERY TIME